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1935

HENDERSON'S
"LONG SEASON"
COLLECTION OF

POT GROWN STRAWBERRY PLANTS lengthens the Strawberry Season to the maximum limits. It consists of six choice family strawberries, including Early, Mid-Season, Mid-Season to Late and Ever-Bearing Varieties. Included in the collection are two grand new varieties originated by the U. S. Dept. of Agriculture—FAIRFAX and DORSETT. (See descriptions on page 30.) They are bountiful fruiting, sweet luscious Strawberries for home use where they can be picked thoroughly ripe, gratifying the daintiest palate and all are beautiful and perfectly formed Strawberries, of the largest size obtainable in the various classes, attractively colored, rich and glossy, with surface color permeating the fruit as well.

ALL ARE POT-GROWN PLANTS

Set out this Summer will bear a full crop next season

DORSETT (NEW).....	Early
EARLY JERSEY GIANT.....	Early
FAIRFAX (NEW).....	Early
JUMBO.....	Mid-Season to Late
STEVEN'S LATE CHAMPION.....	Late
WONDERBERRY or MASTODON.....	Fall-Fruiting

PRICES OF HENDERSON'S "LONG SEASON"
COLLECTIONS OF STRAWBERRIES

COLLECTION A	
36 plants, 6 each of above 6 varieties.....	
\$2.75	
COLLECTION B	
72 plants, 12 each of above 6 varieties.....	
\$5.00	
COLLECTION C	
150 plants, 25 each of above 6 varieties.....	
\$9.50	
COLLECTION D	
300 plants, 50 each of above 6 varieties.....	
\$18.00	

Purchasers to pay
transportation.

JUMBO

DORSETT

FAIRFAX

Peter Henderson & Co

CORTLAND ST., NEW YORK

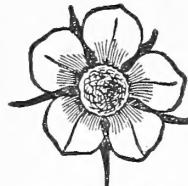
HENDERSON'S POT-GROWN STRAWBERRY PLANTS

Set Out This Summer Will Bear a Full Crop of Berries Next Year. Order Now for Delivery August 1st



A Pot-Grown
Strawberry Plant

These pot-grown plants will be ready on and after August 1st, and if set out any time before September 15th they will grow into fine plants and bear a full crop of luscious fruit the next season, being a clear gain of one year over the "ground layer" plants, which is certainly worth much more than the slight difference in first cost. They may be transplanted at any season, and it will scarcely check their growth; the earlier the pot-grown plants can be planted after August 1st, the larger they will grow and the more berries they will produce the next spring. *Our pamphlet, Strawberry Culture, mailed free if requested when ordering.*

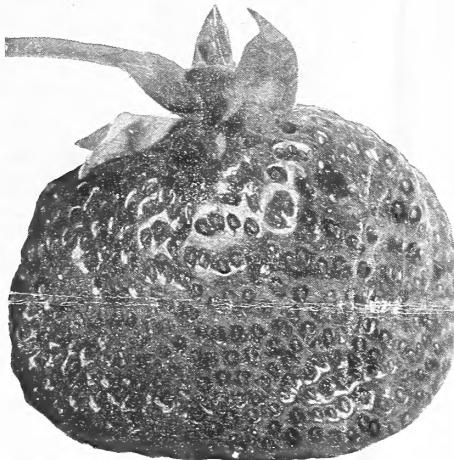


Pistillate or
Imperfect Flowering

PERFECT vs. IMPERFECT FLOWERING STRAWBERRIES. The blossoms of strawberries are either staminate (perfect flowering) or are destitute of stamens and are termed pistillate (or imperfect flowering). Pistillate varieties must have a row of a perfect-flowered sort, planted every 9 or 12 ft. apart among them, or, better yet, every third or fourth plant in the row, to pollinate their blossoms. When properly fertilized the pistillate varieties are the most prolific.



Staminate or
Perfect Flowering



New Strawberry—Fairfax

BARRYMORE (Mid-Season, Perfect-Flowering). The plant is a vigorous grower, producing large bluntly conical berries. The color is glossy rich dark crimson; the flesh red and meaty, and of excellent flavor. A valuable berry for the home garden or for market.

Price, pot-grown plants, \$6.00 per 100; 25 or over sold at hundred rate.

BRANDYWINE

(Mid-Season to Late, Perfect Flowering)

This variety is one of the well-known and well-liked reliable. It has been thoroughly tested in many parts of the country, and gives universal satisfaction. The berries of the "Brandywine" are of immense size—very firm, solid and shapely for so large a berry; occasionally fruits will be found shaped as if two berries were joined together; flesh red to the core, of delightful aroma, rich, juicy and luscious. The color is of a rich, dark glossy scarlet. (See engraving,)

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

BUSHEL-BASKET

(Mid-Season, Perfect Flowering)

This veritable giant is creating a genuine sensation throughout the New England States. It is an immense plant, fruiting in mid-season; and the fruit, though unusually large, is freely produced and of high quality. (See engraving,)

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

Two Grand New Strawberries FAIRFAX and DORSETT

Have Set a New Standard of Strawberry Quality and Productiveness

These two new varieties Fairfax and Dorsett were developed by the U. S. Department of Agriculture and have created a decided sensation among growers.

Fairfax has yielded at the rate of 5,120 quarts per acre and Dorsett 6,640 quarts per acre.

The berries of Fairfax are of large size, quite firm, intense bright red in color, with yellow seeds and therefore, very attractive in appearance.

The Dorsett variety is slightly smaller than the Fairfax, very firm, rather light red in color with bright green caps.

Strawberry specialists who have tested both varieties say that Fairfax will lead all others as a home garden variety, and Dorsett as a shipping variety. (See engravings.)

Price, pot-grown plants, either Fairfax or Dorsett, \$7.50 per 100; 25 or over of either variety sold at the hundred rate.

CHESAPEAKE

(Mid-Season to Late, Pistillate)

A splendid grower making just enough runners for a matted row. The plants root deeply, are vigorous and healthy, with large foliage. One of the best in flavor, shape, size, color and appearance. The berries, when good and ripe, are rather dark, like Marshall.

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

EARLY JERSEY GIANT

(Early, Perfect Flowering)

There is no known variety that ripens earlier and none bearing large berries that come near it in earliness. The berries are brilliant crimson scarlet in color, very firm, conical in shape, with pointed tip and it colors all over at once. They have a rich aroma, and delightfully mild wild strawberry flavor.

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.



New Strawberry—Dorsett

EDMUND WILSON

(Mid-Season, Perfect Flowering)

This is not a commercial variety, but one for the home garden. The berries are bluntly heart-shaped in form, deep maroon in color, with firm, smooth surface. The plants soon fill a space a foot square, and grow to a height of fifteen inches.

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

GANDY

(Late, Perfect Flowering)

One of the best late strawberries ever introduced. Color, bright crimson and as glossy as if varnished. This is one of the latest and best flavored berries we have.

Price, pot-grown plants, \$6.00 per 100; 25 or over sold at the hundred rate.

GLEN MARY

(Mid-Season, Perfect Flowering)

We especially recommend it for the home garden. Twelve berries will fill a quart; in shape the berries are broadly heart-shaped, often widening at the tip; color dark glossy crimson, fairly firm and of excellent quality; plant strong and healthy. (See engraving,)

Price, pot-grown plants, \$6.00 per 100; 25 or over sold at the hundred rate.

All Pot-Grown Strawberry Plants Ready about August 1st. We make no charge for packing, but buyer pays transportation charges.

STRAWBERRY PLANTS READY FOR SHIPMENT ABOUT AUGUST 1ST

PETER HENDERSON & CO.
35 Cortlandt Street, New York

To (NAME).....
(Please print name and address)

P. O. Box, Street, or Rural Delivery.....

Post Office.....

County.....; State.....

Station or Exp. Office.....
(Only if different from P. O.)

Superintendent or Gardener.....
(That we may enter his name for Catalogues.)

Date....., 1935	
Be sure to list Remittance here	
Enclosed	Please
	Find
Draft or Check	—
Money Order	—
Cash	—
Postage Stamps (Send 2c stamps)	—
Total Amount	

No Plants sent C.O.D.

NOTE—If cash or stamps
are sent by mail REGISTER
THE LETTER.

We make no charge for packing, but buyer pays transportation charges on Plants.

Quantity	Variety	per 100	Price
	Barrymore	@
	Brandywine	@
	Bushel Basket	@
	Chesapeake	@
	Delicious	@
	Dorsett (New)	@
	Early Jersey Giant	@
	Edmund Wilson	@
	Fairfax (New)	@
	Gandy	@
	Glen Mary	@
	John H. Cook	@
	Jumbo	@
	Marshall	@
	Steven's Late Champion	@
	Success	@
	William Beit	@
	Champion Ever-Bearing	@
	Lucky Boy	@
	Wonderberry or Mastodon	@
Amount carried forward			

(PLEASE DO NOT WRITE IN THIS SPACE)

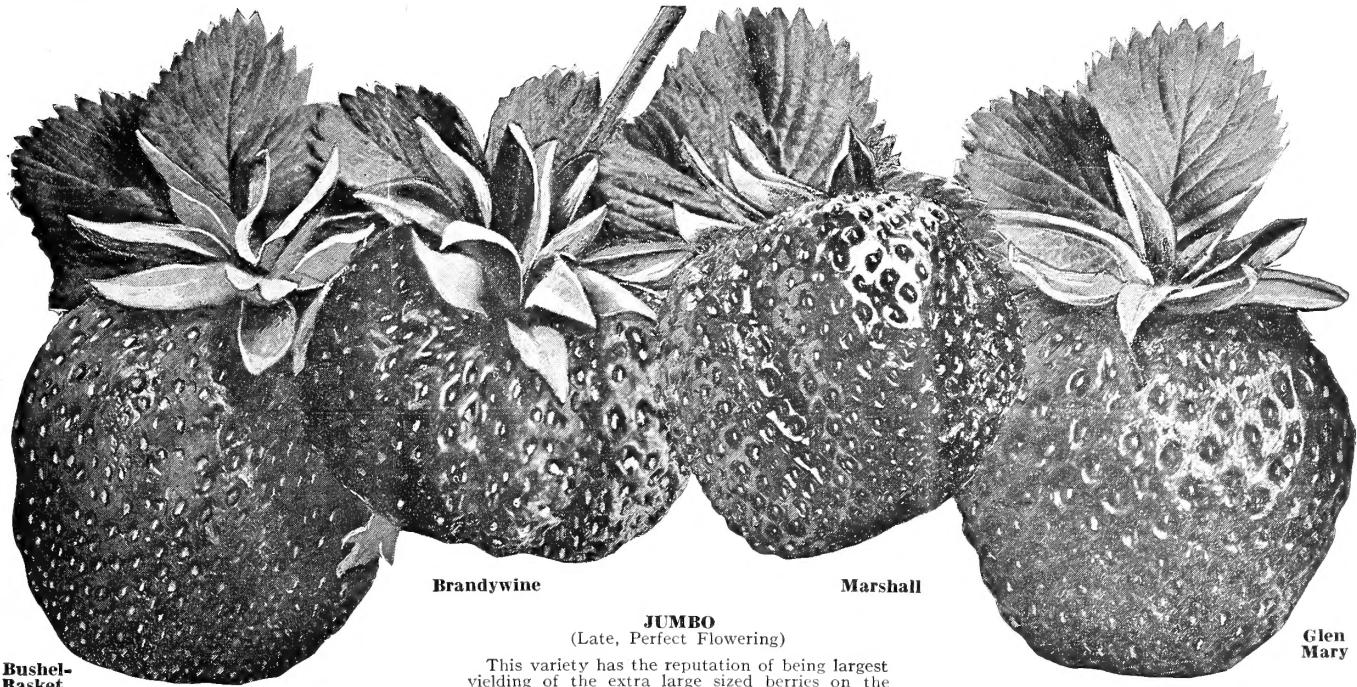
Route shipped by _____, Date shipped _____ 1935

In Pkgs.; Bundles; Boxes; Crates; Baskets; Bbls.; Bags

The following articles will be sent later.....

Laid out by : *Checked by* : *Reply required by*

HENDERSON'S POT-GROWN STRAWBERRY PLANTS—Cont'd



Bushel-Basket

WILLIAM BELT
(Mid-Season, Perfect Flowering)

A luxuriant grower, healthy and hardy, very productive, and the berries are very large. Shape rather long, conical and quite uniform. Color, deep glossy red all over.

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

JOHN H. COOK
(Mid-Season, Perfect Flowering)

This is the finest of all the wonderful Van Fleet Hybrids. The berries are of exquisite quality, blood red in color, and very firm. In delicious flavor it closely approaches the wild strawberries.

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

PROLONG THE SEASON UNTIL FROST BY PLANTING FALL-FRUUITING STRAWBERRY PLANTS

These varieties will produce fruit at the same season as the ordinary strawberries, and keep on bearing until frost; yet to get the best results the blossoms should be kept cut off until August 1st, so as to conserve the energies of the plants for the fall crop. Treated in that way, ripe fruit will be borne in about three weeks after that date and continuously until frost.

CHAMPION EVERBEARING—It produces "fine dark-red delicious strawberries from July until frost" and is so productive that 256 berries have been found on one plant. It is hardy, a good plant maker and free in pollen, so does not need the association of another variety in order to produce its large crops. (See engraving.)

Price, pot-grown plants, \$7.50 per 100; 25 or over sold at the hundred rate.

LUCKY BOY—Claimed to be "the biggest, sweetest, and most productive ever-bearing strawberry as yet produced." From its behavior with us and the enthusiastic reports we have received from other growers, we feel it is destined to be the "ever-bearing variety of the future." (See engraving.) **Price, pot-grown plants, \$7.50 per 100; 25 or over sold at the hundred rate.**

MASTODON or Wonderberry—The most popular Wonderberry. A large, heavy yielding ever-bearing variety of delicious flavor; yields a large crop in June and continues to bear throughout the summer and fall.

Price, pot-grown plants, \$7.50 per 100; 25 or over sold at the hundred rate.

We guarantee the safe arrival of all plants and roots sent by Express to all points in the United States. Should anything be injured in transit, we urge our customers to notify us at once on receipt of the goods, and send us a list of what has been damaged so we can replace them without delay. But when they arrive in good condition our responsibility ceases, and if from inattention or other causes they fail and complaint is then made we cannot replace them.

Brandywine

Marshall

JUMBO
(Late, Perfect Flowering)

This variety has the reputation of being largest yielding of the extra large sized berries on the market. It bears over a very long season. The plants are larger than those of most other varieties and the large fruit is rather blunt or flat on the ends. It possesses a fine flavor. The Jumbo will prove very satisfactory for the home garden and a money-maker for the commercial grower.

Price, pot-grown plants, \$7.00 per 100; 25 or over sold at the hundred rate.

MARSHALL
(Mid-Season, Perfect Flowering)

It is the first of the extra large berries to ripen. The color is a rich glossy crimson running well into the flesh, and the quality is far above the average.

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

STEVENS LATE CHAMPION
(Late, Perfect Flowering)

One of the latest. It is a big producer of fine large, bright colored berries holding up in size well to the very end of the season.

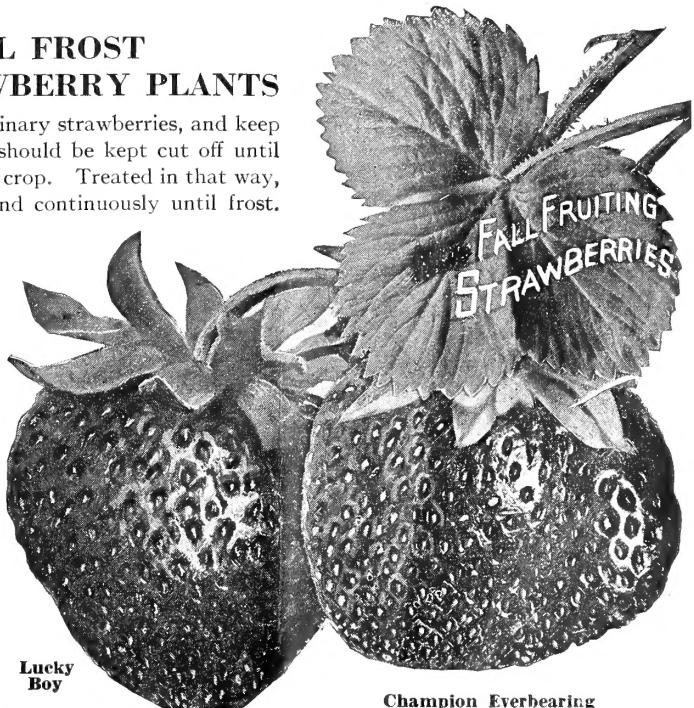
Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.

SUCCESS

(Early to Mid-Season, Perfect Flowering)

The berries are of large globular form, slightly conical and of a light bright scarlet; the flavor being always fine, mild, sweet and rich.

Price, pot-grown plants, \$6.50 per 100; 25 or over sold at the hundred rate.



Lucky Boy

Champion Everbearing

The World's Premier Introduction of

HENDERSON'S "SPOON" CHRYSANTHEMUMS

Perfectly Hardy in the Garden—Lovely for Cutting
Very Desirable for Pot Culture

There is an airy charm and daintiness about this type that is not associated with any other chrysanthemum in cultivation; and, notwithstanding their apparent delicacy, they are as hardy as an oak, having come through the extreme cold of the winter of 1933 without the slightest injury.

Under ordinary garden cultivation the Spoon Chrysanthemums develop into symmetrical rounded bushes about two feet high and two feet across, and in the later part of October are covered completely by the dainty flowers which average one and one-half inches across. The flowers are produced on straight wiry stems, thereby making them very desirable for cutting purposes. They are most charming for table decorations.

Owing to their sturdy compact habit, the Spoon Chrysanthemums are also excellent for pot culture. At the 1934 Chrysanthemum show in New York a group of these won an Award of Merit of the New York Horticultural Society.

We offer the following varieties: (plants from four inch pots)

No. 1. **Elf.** Scarlet with terra cotta shadings.
No. 2. **Charm.** Orange-tipped yellow.
No. 3. **Snowstar.** Pure white.
No. 4. **Dainty.** A soft pleasing pink.
No. 5. **Fairy.** Rosy-crimson.
No. 6. **Grace.** Soft canary yellow.

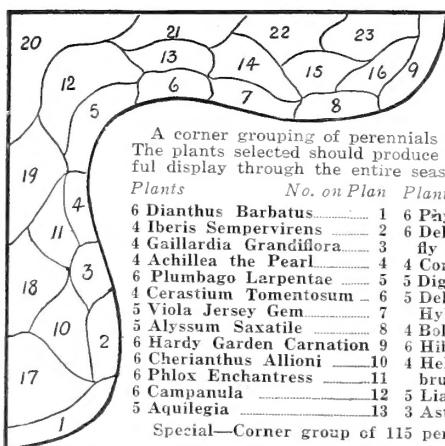
50c each
\$5.00
per doz.

INTRODUCTORY OFFER: THE SET OF SIX FOR \$2.50.



For delivery
from June to
September.
Strong plants
from 4 inch
pots to flower
this fall.

HENDERSON'S POPULAR COLLECTIONS OF POT GROWN PERENNIAL PLANTS



CORNER GROUP OF PERENNIALS

A corner grouping of perennials 25 by 25 by 5 feet wide. The plants selected should produce an attractive and colorful display through the entire season.

Plants	No. on Plan	Plants	No. on Plan
6 Dianthus Barbatus	1	6 Physostegia Vivid	14
4 Iberis Sempervirens	2	6 Delphinium Blue Butter-	
4 Gaillardia Grandiflora	3	fly	15
4 Achillea the Pearl	4	4 Coreopsis Lanceolata	16
6 Plumbago Larpetae	5	5 Digitalis	17
4 Cerastium Tomentosum	6	6 Delphinium Wrexham	
5 Viola Jersey Gem	7	7 Hybrids	18
5 Alyssum Saxatile	8	8 Boltonia Latisquama	19
6 Hardy Garden Carnation	9	6 Hibiscus Giant Pink	20
6 Chrysanthus Allioni	10	4 Helenium Superbum Ru-	
6 Phlox Enchantress	11	11 brum	21
6 Campanula	12	5 Liatris Pycnostachya	22
5 Aquilegia	13	13 Aster Skylands Queen	23
Special—Corner group of 115 perennial plants for \$23.00			

FORGET-ME-NOT COLLECTION OF 17 HARDY PERENNIALS

A succession of bloom with a picturesque effect can be obtained by planting this collection. The different varieties flower at different periods and vary in natural heights, the effect in the garden is a continued source of pleasure, while for cutting purposes most of the varieties are charming and graceful.

Hollyhock. Double mixed.	Scabiosa. Blue.
Forget-Me-Not. Blue.	Alyssum Hardy. Yellow.
Delphinium. Blue.	Coreopsis. Yellow.
Pyrethrum Hybridum. Mixed.	Poppy. Hardy mixed.
Sweet William. Mixed.	Aquilegia. Mixed.
Hardy Phlox. Assorted.	Gaillardia. Hardy.
Canterbury Bells. Mixed.	Carnation. Hardy mixed.
Digitalis. Mixed.	Aster. Hardy mixed.

Chrysanthemum. Shasta Daisy.

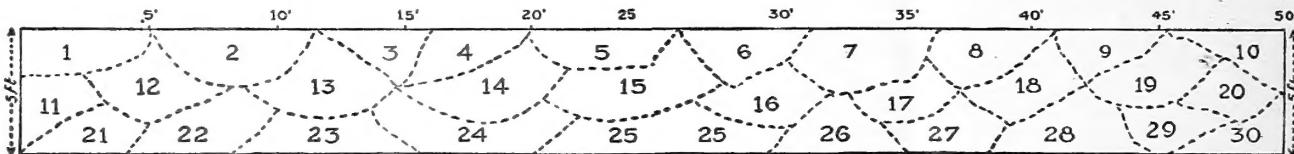
Special Offer—1 plant each of 17 varieties for \$4.00; 3 plants each of 17 varieties for \$10.00; 6 plants each of 17 varieties for \$19.50.

THE "IMPERISHABLE" PERENNIAL FLOWER BORDER FOR \$20.00

A sketch plan for a typical hardy perennial border is shown below. To make one like it, 5 by 50 feet would require 100 plants. We list below 30 varieties of contrasting heights and colors and the number of plants for each group. The number after each variety gives the position in which they should be planted.

Plants	No. on Plan	Plants	No. on Plan	Plants	No. on Plan	Plants	No. on Plan
3 Lobelia cardinalis	1	3 Baptista Australis	9	3 Hemerocallis flava	16	4 Funkia variegated	23
4 Digitalis	2	3 Gypsophila paniculata	10	3 Coreopsis Lanceolata	17	3 Heuchera sanguinea	24
2 Anchusa Italica	3	3 Anemone Japonica	11	4 Campanula	18	4 Plumbago Larpetae	25
2 Boltonia Asteroides	4	4 Gaillardia grandiflora	12	4 Aquilegia	19	4 Arabis albida	26
3 Rudbeckia purpurea	5	3 Achillea the Pearl	13	3 Papaver	20	3 Monarda didyma	27
3 Hibiscus	6	3 Pyrethrum	14	4 Alyssum Saxatile	21	4 Iberis	28
4 Delphinium formosum	7	3 Physostegia Virginica	15	4 Dianthus	22	3 Scabiosa	29
3 Helianthus multiflorus	8			4 Phlox Subulata		4 Phlox Subulata	30

Special Offer—The Imperishable Border Collection, 100 plants, as listed above for \$20.00. Should any of the above varieties be sold out when order is filled we will substitute similar sorts unless instructed to the contrary.



PLANTING PLAN OF A 50 FOOT IMPERISHABLE PERENNIAL BORDER

Send for free pamphlet, "Planting Plans for Perennial Borders." Purchaser pays transportation charges on plants.
Add 10% to prices for delivery to points east of the Mississippi and 20% for points west of it.

PETER HENDERSON & CO.

35 Cortlandt Street

NEW YORK